

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT2/12 10.13
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

BEVERLY, MA 01915

	CLASS:	NATL.	LOCAL	REGIONAL
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1

FLIGHT DATES OCT3/12 OCT9/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 00/02/12 10:11

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 465											
1		1100P-1130P	30		\$2,000.00	10/8	10/9	2		M-TU	2
PROGRAM : NEWS CON COM1 : 1X PER DAY											
2		1100P-1130P	30		\$2,000.00	10/3	10/5	3		W-F	3
PROGRAM : NEWS CON COM1 : 1X PER DAY											
3		1000P-1100P	30		\$2,800.00	10/5	10/5	1		FRI	1
PROGRAM : 20/20											

REP HEADLINE# 6360855
*** ORIGINAL REV#0 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	:	:	:	:	:	:
OCT/12						37225.00						

CONTRACT TOTAL 37225.00
TOTAL SPOTS 19

MARKET TOTALS \$116,328 WFTV 32% WKMG 21% WESH 31% WOFL 16% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED*

SVC- NSI
DEMOS- RA35+*